

# DETAILS MAKE THE DIFFERENCE



Make it part of what you do—for you!  
Ask for BOTOX® Cosmetic by name.

Actual patients.  
Results may vary.

## Approved Uses

BOTOX® Cosmetic (onabotulinumtoxinA) is a prescription medicine that is injected into muscles and used to temporarily improve the look of moderate to severe forehead lines, crow's feet lines, and frown lines between the eyebrows in adults.

## IMPORTANT SAFETY INFORMATION

**BOTOX® Cosmetic may cause serious side effects that can be life threatening. Get medical help right away if you have any of these problems any time (hours to weeks) after injection of BOTOX® Cosmetic:**

- **Problems swallowing, speaking, or breathing**, due to weakening of associated muscles, can be severe and result in loss of life. You are at the highest risk if these problems are pre-existing before injection. Swallowing problems may last for several months.
- **Spread of toxin effects.** The effect of botulinum toxin may affect areas away from the injection site and cause serious symptoms including: loss of strength and all-over muscle weakness, double vision, blurred vision and drooping eyelids, hoarseness or change or loss of voice, trouble saying words clearly, loss of bladder control, trouble breathing, and trouble swallowing.

**BOTOX® Cosmetic dosing units are not the same as, or comparable to, any other botulinum toxin product.**

There has not been a confirmed serious case of spread of toxin effect when BOTOX® Cosmetic has been used at the recommended dose to treat frown lines, crow's feet lines, and/or forehead lines.

Please see additional Important Safety Information on other sides.

The *first* and *only* product of its kind **FDA approved** for temporary improvement in moderate to severe lines **in all 3** of these areas

### Subtle results in moderate to severe forehead lines

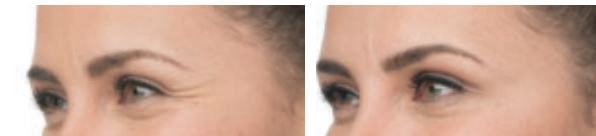


Before After (Day 7)

Actual patient. Results may vary.

Photos taken at maximum eyebrow elevation before and 7 days after treatment with BOTOX® Cosmetic. In 2 clinical studies of healthy adults, 61% and 46% had a  $\geq 2$ -grade improvement in their forehead lines at day 30.\*

### Noticeable results in moderate to severe crow's feet lines



Before After (Day 7)

Actual patient. Results may vary.

Photos taken at full smile before and 7 days after treatment with BOTOX® Cosmetic. In 2 clinical studies, 26.1% and 20.3% of adults had a  $\geq 2$ -grade improvement at day 30. In one of these studies, 67.9% had mild or no crow's feet lines at day 30 after treatment.\*

### Real results in moderate to severe frown lines



Before After (Day 7)

Actual patient. Results may vary.

Photos taken at maximum frown before and 7 days after treatment with BOTOX® Cosmetic. In clinical studies, physicians assessed 74% of adults had significant improvement at day 7; and 80% had significant improvement at day 30.\*

\*Side effects associated with the injection include localized pain, infection, inflammation, tenderness, swelling, redness, and/or bleeding/bruising.

## IMPORTANT SAFETY INFORMATION (continued)

BOTOX® Cosmetic may cause loss of strength or general muscle weakness, vision problems, or dizziness within hours to weeks of taking BOTOX® Cosmetic. **If this happens, do not drive a car, operate machinery, or do other dangerous activities.**

Please see additional Important Safety Information on other sides.

Only BOTOX® Cosmetic gives you BOTOX® Cosmetic results.

## ASK FOR BOTOX® COSMETIC BY NAME.

### IMPORTANT SAFETY INFORMATION (continued)

**Serious and/or immediate allergic reactions have been reported.** They include: itching, rash, red itchy welts, wheezing, asthma symptoms, or dizziness or feeling faint. Get medical help right away if you are wheezing or have asthma symptoms, or if you become dizzy or faint.

**Do not receive BOTOX® Cosmetic if you:** are allergic to any of the ingredients in BOTOX® Cosmetic (see Medication Guide for ingredients); had an allergic reaction to any other botulinum toxin product such as *Myobloc*® (rimabotulinumtoxinB), *Dysport*® (abobotulinumtoxinA), or *Xeomin*® (incobotulinumtoxinA); have a skin infection at the planned injection site.

**Tell your doctor about all your muscle or nerve conditions**, such as ALS or Lou Gehrig's disease, myasthenia gravis, or Lambert-Eaton syndrome, as you may be at increased risk of serious side effects including difficulty swallowing and difficulty breathing from typical doses of BOTOX® Cosmetic.

**Tell your doctor about all your medical conditions**, including: plans to have surgery; had surgery on your face; have trouble raising your eyebrows; drooping eyelids; any other abnormal facial change; are pregnant or plan to become pregnant (it is not known if BOTOX® Cosmetic can harm your unborn baby); are breast-feeding or plan to (it is not known if BOTOX® Cosmetic passes into breast milk).

**Tell your doctor about all the medicines you take**, including prescription and over-the-counter medicines, vitamins, and herbal supplements. Using BOTOX® Cosmetic with certain other medicines may cause serious side effects. **Do not start any new medicines until you have told your doctor that you have received BOTOX® Cosmetic in the past.**

Tell your doctor if you have received any other botulinum toxin product in the last 4 months; have received injections of botulinum toxin such as *Myobloc*®, *Dysport*®, or *Xeomin*® in the past (tell your doctor exactly which product you received); have recently received an antibiotic by injection; take muscle relaxants; take an allergy or cold medicine; take a sleep medicine; take aspirin-like products or blood thinners.

**Other side effects of BOTOX® Cosmetic include:** dry mouth; discomfort or pain at the injection site; tiredness; headache; neck pain; and eye problems: double vision, blurred vision, decreased eyesight, drooping eyelids and eyebrows, swelling of your eyelids and dry eyes.

For more information refer to the Medication Guide or talk with your doctor.

To report a side effect, please call Allergan at 1-800-678-1605.

Please see accompanying Summary of Information about BOTOX® Cosmetic.



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